

## PHOTO AND VIDEO POLICY / ETIQUETTE

University Recreation + Wellness is committed to providing a safe, inclusive, and enjoyable environment for all members and guests. To ensure the privacy and comfort of everyone in our facilities, we have established the following photo and video policy.

University Recreation + Wellness staff reserve the right to ask individuals to stop filming or taking photos if their activity is deemed disruptive, unsafe, or disrespectful to others. Repeated violations of this policy may result in restricted privileges or removal of UREC membership.

### **Personal Photography and Videotaping:**

Personal photography and videotaping are allowed within University Recreation + Wellness facilities, excluding **restrooms, locker rooms and the pool**. Personal photography refers to the use of a mobile device, and any accessories<sup>[AE1]</sup> to capture photos or videos exclusively of yourself for documenting workouts, tracking fitness progress, or personal use, without including or disrupting others. It is important to be mindful and respectful of others' privacy and comfort when taking photos or videos.

**Respect Personal Boundaries** – Before taking photos or videos, please be mindful of other people's personal space and comfort. Avoid capturing anyone without their explicit consent.

**Prioritize Safety** – Safety is our top priority. When capturing photos or videos in any University Recreation + Wellness facility, your mobile device and any accessories must be placed in a way that does not obstruct pathways, interfere with gym equipment, or intrude on someone else's space. Always ensure your setup does not pose a risk to others or disrupt their experience.

**Be Mindful of Background** – Be cautious of what appears in the background of your photos or videos, including reflections in the mirror, to ensure there is nothing that could invade someone's privacy or cause discomfort.

**Limit Disturbances** – Avoid loud and disruptive behavior while recording. This includes minimizing noises from devices, such as repeated takes or excessive talking to the camera. Avoid spending extra time on workout equipment to ensure others have the opportunity to use the equipment.

**Report Concerns** – If you witness any inappropriate use of photography or videography, or if you have concerns regarding privacy violations, please report it to University Recreation + Wellness staff. We are dedicated to addressing such issues and maintaining a safe, inclusive environment for all.

**Commercial Photography and Videotaping:**

All commercial photography and videography within University Recreation + Wellness facilities must receive prior approval from the University Recreation + Wellness marketing staff. To request approval, an email must be sent to [urec@uark.edu](mailto:urec@uark.edu) detailing the purpose of the shoot, the intended location, and the proposed time. If approved, a media pass will be issued with specific parameters that must be followed during the session. Failure to adhere to these guidelines may result in the revocation of filming privileges.

Thank you for respecting this policy and contributing to a positive and inclusive environment. For questions, please contact University Recreation + Wellness staff through [urec@uark.edu](mailto:urec@uark.edu).