

# FY25

## IMPACT REPORT

UNIVERSITY RECREATION + WELLNESS

The mission of University Recreation + Wellness is to empower students for success through recreation and wellness.

HPER RENOVATION - COMING FALL 2025!

# 447,670

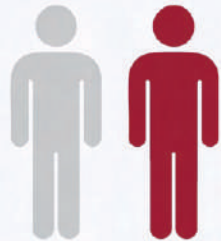
total visits



That's enough to fill  
Razorback Stadium

6 times!

# 52%



of students participate with  
UREC, that's 1 out of every  
2 students!

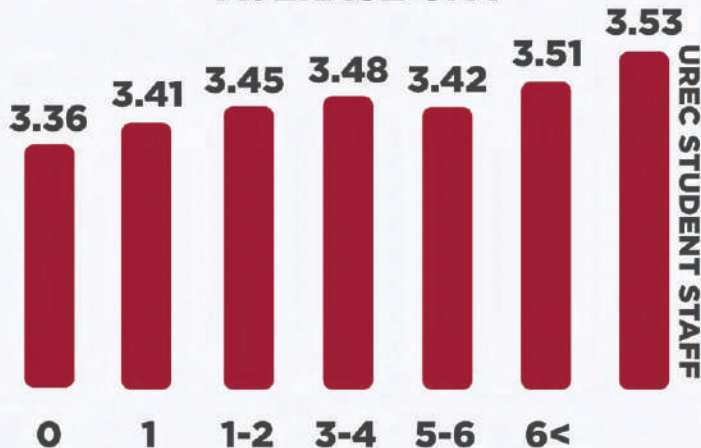
# \$484,688

generated in total income

### AVERAGE GPA BY PARTICIPATION

NON-USERS (3.36) COMPARED TO USERS (3.47)

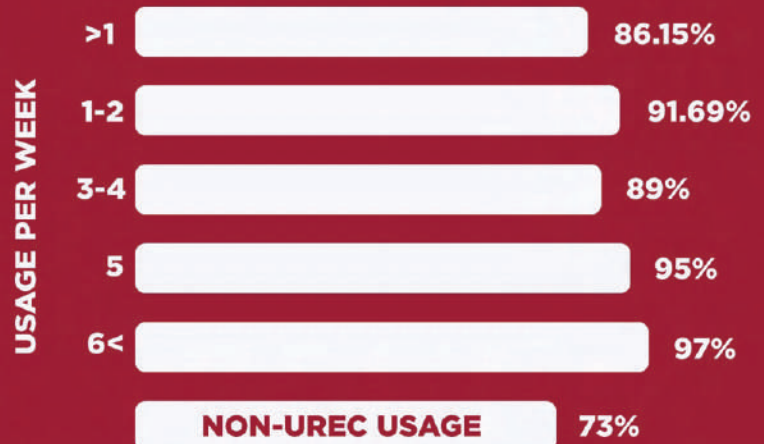
#### AVERAGE GPA



SWIPES PER WEEK

### FRESHMEN COHORT RETENTION

RETENTION RATES (%)



# \$1 MILLION+

went back to students  
in employee wages



# 89%

of students feel comfortable  
being themselves at UREC

### UREC LOYALTY AND SATISFACTION SCORE\*

\*FY24 SCORE: 76

FY25 SCORE: 84

NEEDS IMPROVEMENT  
(-100-0)

GOOD  
(0-30)

GREAT  
(30-70)

EXCELLENT  
(70-100)



**\$200,000 SAVED BY STUDENTS AT THE  
SPORTS INJURY CLINIC**

**187 CLUB SPORTS EVENTS**

**HPER RENOVATION - COMING FALL 2025!**



**Over  
200,000**

**participations in  
Intramural Sports!**

## **WATER SAFETY STATISTICS**

**157 SWIM LESSONS**

**234% INCREASE IN  
SWIM LESSON REGISTRATIONS**

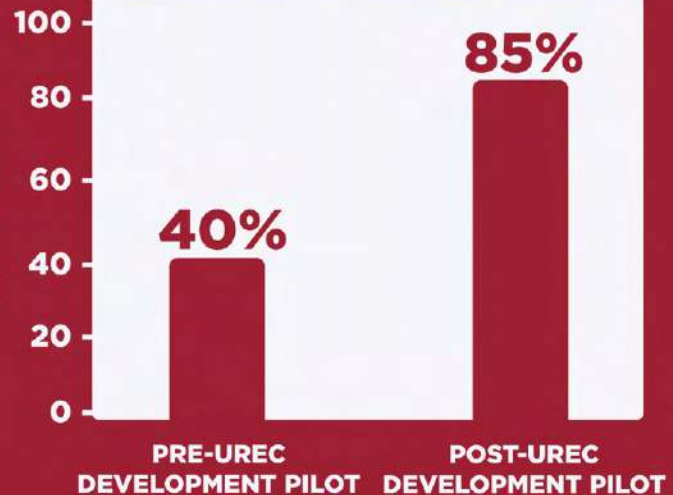
**Group Fitness saw a**

**66%**

**increase in average  
class attendance**

## **UREC DEVELOPMENT PILOT**

**KNOWLEDGE OF PROFESSIONAL  
DEVELOPMENT OPPORTUNITIES  
ON CAMPUS**



**4,827**  
**students made  
wellness a priority  
and visited the  
Wellness Hut!**



**11.7K**  
**@urecarkansas  
hit 11.7K  
followers  
this year!**

**15%**  
**increase in  
@uarkwellness  
followers from  
FY24 to FY25**

**UREC**

University Recreation + Wellness