

UNIVERSITY OF ARKANSAS®

UREC IMPACT

FRESHMAN COHORT
2016-2017

FRESHMAN USERS

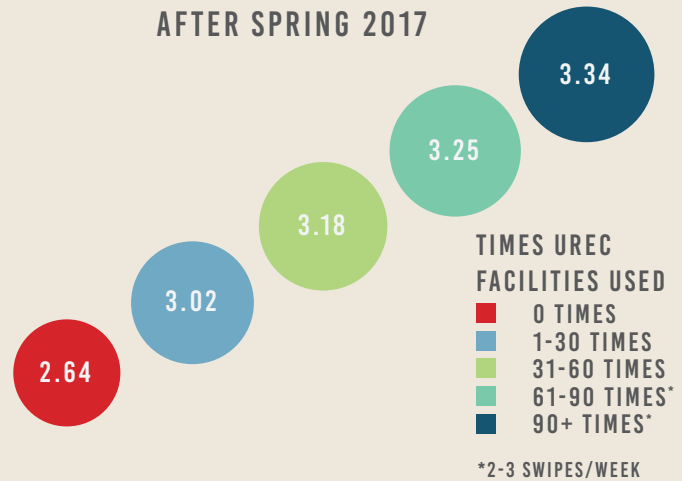
UREC FACILITY USAGE

85%

85% (4,309) OF FRESHMEN USED UREC FACILITIES AT LEAST ONCE.

HIGHER GPA

CUMULATIVE GRADE POINT AVERAGE
AFTER SPRING 2017



FINANCIAL IMPACT

\$1,323,301

IF THE FRESHMAN COHORT (4,938) WERE RETAINED AT THE UREC USER RATE OF 83.8% VS. THE NON-USER RATE OF 77%, THE DIFFERENCE EQUALS 336 STUDENTS.

ASSUMING 30 CREDIT HOURS PER YEAR, THE LOSS OF CREDIT HOUR DOLLARS FROM SOPHOMORE YEAR ALONE EQUALS \$1,323,301.

RETURN RATE OF
FRESHMAN COHORT

